

# JACKIE Y. CLARK

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## EDUCATION

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- The University of Georgia**, College of Education **Athens, GA**  
August 2017
- Doctor of Philosophy, Counseling & Student Personnel Services  
Dissertation: Professional Competency and the Role of the Dean of Students at Small Colleges  
Advisor: Dr. Laura Dean
- Virginia Polytechnic Institute and State University**, College of Education **Blacksburg, VA**  
May 1995
- Master of Arts in Education, College Student Affairs Administration
- Randolph-Macon Woman's College** **Lynchburg, VA**  
May 1993
- Bachelor of Arts, Art History

## ACADEMIC EXPERIENCE

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- Associate Dean** **Lacey, WA**  
January 2022 – July 2024  
College of Education and Counseling, St. Martin's University
- Director of Ph.D. Program in Leadership Studies** **Lacey, WA**  
October 2020 – present  
College of Education and Counseling, St. Martin's University
- Associate Professor, Higher Education and Student Affairs** **Lacey, WA**  
August 2018 – present  
College of Education and Counseling, St. Martin's University
- Director of M.Ed. Program in Higher Education and Student Affairs** **Lacey, WA**  
August 2018 – present  
College of Education and Counseling, St. Martin's University
- Doctoral Assistant for College Student Affairs Administration Master's Program** **Athens, GA**  
August 2014 – August 2017  
College of Education, Counseling and Human Development Services, The University of Georgia

## TEACHING EXPERIENCE

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**Saint Martin's University, College of Education and Counseling** **Lacey, WA**

### Summer 2024

LD 806 Doctoral Internship  
LD 910/LD 911/LD 912 Dissertation Proposal/Dissertation  
MED 661 Practicum in Higher Education and Student Affairs  
MED 668 Internship in Higher Education and Student Affairs

### Spring 2024

LD 910/LD 911/LD 912 Dissertation Proposal/Dissertation  
MED 665 The American College and University  
MED 661 Practicum in Higher Education and Student Affairs  
MED 668 Internship in Higher Education and Student Affairs

### Fall 2024

LD 910/LD 911/LD 912 Dissertation Proposal/Dissertation  
MED 662 Introduction to Higher Education and Student Affairs  
MED 667 Law and Ethics in Higher Education  
MED 661 Practicum in Higher Education and Student Affairs  
MED 668 Internship in Higher Education and Student Affairs

**Summer 2023**

LD 910/LD 911/LD 912 Dissertation Proposal/Dissertation  
MED 595 Small College Environments  
MED 661 Practicum in Higher Education and Student Affairs  
MED 668 Internship in Higher Education and Student Affairs

**Spring 2023**

LD 910/LD 911/LD 912 Dissertation Proposal/Dissertation  
MED 665 The American College and University  
MED 661 Practicum in Higher Education and Student Affairs  
MED 668 Internship in Higher Education and Student Affairs

**Fall 2022**

MED 662 Introduction to Higher Education and Student Affairs  
MED 667 Law and Ethics in Higher Education  
MED 661 Practicum in Higher Education and Student Affairs  
MED 668 Internship in Higher Education and Student Affairs

**Summer 2022**

LD 910/LD 911 Dissertation Proposal/Dissertation  
MED 595 Assessment in Higher Education and Student Affairs  
MED 661 Practicum in Higher Education and Student Affairs  
MED 668 Internship in Higher Education and Student Affairs

**Spring 2022**

LD 910/LD 911 Dissertation Proposal/Dissertation  
MED 665 The American College and University  
MED 661 Practicum in Higher Education and Student Affairs  
MED 668 Internship in Higher Education and Student Affairs

**Fall 2021**

MED 662 Introduction to Higher Education and Student Affairs  
MED 667 Law and Ethics in Higher Education  
MED 661 Practicum in Higher Education and Student Affairs  
MED 668 Internship in Higher Education and Student Affairs

**Summer 2021**

MED 595 The College Student  
MED 661 Practicum in Higher Education and Student Affairs  
MED 668 Internship in Higher Education and Student Affairs

**Spring 2021**

MED 664 Higher Education and Student Affairs Administration  
MED 665 The American College and University  
MED 695 Applied Leadership Practices (doctoral course)  
MED 661 Practicum in Higher Education and Student Affairs  
MED 668 Internship in Higher Education and Student Affairs

**Fall 2020**

MED 662 Introduction to Higher Education and Student Affairs  
MED 663 Student Development Theory  
MED 667 Law and Ethics in Higher Education  
MED 661 Practicum in Higher Education and Student Affairs  
MED 668 Internship in Higher Education and Student Affairs

**Summer 2020**

MED 595 Small College Environments  
 MED 661 Practicum in Higher Education and Student Affairs  
 MED 668 Internship in Higher Education and Student Affairs

**Spring 2020**

MED 664 Higher Education and Student Affairs Administration  
 MED 665 The American College and University  
 MED 695 Applied Leadership Practices (doctoral course)  
 MED 661 Practicum in Higher Education and Student Affairs  
 MED 668 Internship in Higher Education and Student Affairs

**Fall 2019**

MED 662 Introduction to Higher Education and Student Affairs  
 MED 663 Student Development Theory  
 MED 667 Law and Ethics in Higher Education  
 MED 661 Practicum in Higher Education and Student Affairs  
 MED 668 Internship in Higher Education and Student Affairs

**Summer 2019**

MED 595 The College Student  
 MED 661 Practicum in Higher Education and Student Affairs  
 MED 668 Internship in Higher Education and Student Affairs

**Spring 2019**

MED 662 Introduction to Higher Education and Student Affairs  
 MED 664 Higher Education and Student Affairs Administration  
 MED 661 Practicum in Higher Education and Student Affairs  
 MED 668 Internship in Higher Education and Student Affairs

**Fall 2018**

MED 662 Introduction to Higher Education and Student Affairs  
 MED 663 Student Development Theory  
 MED 661 Practicum in Higher Education and Student Affairs  
 MED 668 Internship in Higher Education and Student Affairs

**University of Georgia, Department of Counseling and Student Development Services**

**Athens, GA**

**Spring 2017**

ECHD 7740 Practicum in College Student Affairs

**Fall 2016**

ECHD 7000 First Year Seminar (primary instructor)

**Fall 2015**

ECHD 7420 Student Development Theories I

**PUBLICATIONS AND TECHNICAL REPORTS**

- **Clark, J. & Oltman, G.** (under contract, Rowman & Littlefield). *A guide to academic program design: Designing, creating, and leading new degree programs.*
- **Clark, J. & Smith, J.** (2024). *Student affairs professional preparation: A scholar-practitioner guide to contemporary topics.* NASPA.

- **Clark, J.** (under review). Deans of students at small colleges: Locations of challenge and support. *College Student Affairs Journal*.
- **Clark, J.** (2020). Deans of students: Historical perspectives and insights at small colleges. *Journal of Student Affairs*, 24. <https://sahe.colostate.edu/wp-content/uploads/sites/10/2020/08/Deans-of-Students-Historical-Perspectives-and-Insights-at-Small-Liberal-Arts-Colleges-Clark.pdf>
- **Clark, J.** & Dean, L.A. (2018, April 20). [Review of the book *Student affairs assessment: Theory to practice*, by G. Henning & D. Roberts]. Teachers College Record. Available from Teachers College Record <http://www.tcrecord.org/Content.asp?ContentId=22335>
- **Clark, J.** & Brown, S. (2017). Connecting assessment and strategic planning to advancing equity on campus. *The Journal of Student Affairs Inquiry*, 3(1). <http://www.studentaffairsassessment.org/jsai-vol-3>
- **Clark, J.** (2016). *Small College Financing, Persistence, and the Importance of Academic Support Services at a Small Liberal Arts Institution*. Brenau University, Gainesville, GA.
- Brown, S., **Clark, J.**, Grimes, J., & Reckard, N. (2015). *Assessment plan: Building an inclusive campus environment*. Athens, GA: Division of Student Affairs.
- **Clark, J.** (2009-2012). (Content Developer and Contributing Author). *Connections-A Textbook for Student Success*. Premier, A School Specialty Company.
- **Clark, J.** (2000-2005). (Contributing Author). *Compass for Campus-A Pathway to Student Success*. Premier, A School Specialty Company.
- **Clark, J.**, & Hirt, J. B. (1998). Student perceptions of community: A different perspective. *NASPA Journal*, 35, 296-304.

## **PRESENTATIONS & TRAININGS**

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- **Clark, J.** & Smith, J. (2024). *Student affairs professional preparation: A scholar-practitioner guide to contemporary topics: Editor and author discussion and content review*. NASPA Webinar.
- **Clark, J.** & Smith, J. (2024). *Student affairs professional preparation: A scholar-practitioner guide to contemporary topics: Editor and author discussion and content review*. NASPA Annual Conference, Seattle, WA.
- **Clark, J.**, Oltman, G., & Surface, J.,(2023). *Best Practices in Teaching Higher Education Law: Pre-Conference Training*. Education Law Association Annual Conference. Orlando, FL.
- **Clark, J.**, Hickey, T., & Chavez, Julia. (2023). *When Agile Meets Toxic: How to Build Strong Teams and Innovate in the Face of Leadership Challenges*. American Conference of Academic Deans Annual Conference. Tampa, FL.
- **Clark, J.**, Oltman, G., & Surface, J.,(2022). *Best Practices in Teaching Higher Education Law: Pre-Conference Training*. Education Law Association Annual Conference. Orlando, FL.
- **Clark, J.**, (2022). *Navigating Presidential Change and Changing Institutional Policies*. American Conference of Academic Deans Annual Conference. St. Petersburg, FL.
- **Clark, J.**, Oltman, G., Sughrue, J., & Surface, J. (2021). *Teaching Higher Education Law: Pre-Conference Training*. Education Law Association Annual Conference. San Antonio, TX.

- **Clark, J.**, Oltman, G., Sughrue, J., & Surface, J. (2020). *Teaching Higher Education Law: Best Practices for Graduate Programs*. Education Law Association 2020 Virtual Conference.
- Bender, K., **Clark, J.**, Garcia, C., Garcia, N., Manning-Ouellette, A., Pryor, J., & Templeton, E. (2020). *What It Is, What It Isn't: Demystifying Junior Faculty Processes*. NASPA Annual Conference. Austin, TX.
- **Clark, J.** & Graham, K. (2020). *Increasing Student Success Through Universal Design for Learning: Lowering Barriers, increasing Access, and Using Technology in Learning Spaces*. NASPA Annual Conference. Austin, TX
- **Clark, J.** (2019). *Bridging Theory to Practice: Building a Stronger HESA Program through working with VPSAs and DOSs*. NASPA Western Regional Conference. Portland, OR.
- **Clark, J.** (2019). *Role of the Dean of Students at Small Colleges and Professional Competency*. ACPA Poster Presentation. Boston, MA.
- **Clark, J.** (2017). *Small College Financing, Persistence, and the Importance of Academic Support Services at a Small Liberal Arts Institution*. Brenau University Student Services Leadership Team. Gainesville, GA.
- **Clark, J.** (2016). *Panel Member: Evaluating and Selecting a PhD Program in Student Affairs and Higher Education*. SACSA Annual Conference. Jacksonville, FL.
- Brown, S. M., **Clark, J.**, & Reckard, N. (2015). *Understanding the Basics: A Case Study on Assessment and Strategic Planning* (paper presentation). NASPA: Student Affairs Administrators in Higher Education Annual Persistence & Retention Conference. Boston, MA.
- **Clark, J.** (2015). *Using the CAS Standards and ACPA/NASPA Professional Competencies to Analyze a Masters-Level Student Affairs Preparation Program*. SACSA Annual Conference. Greenville, SC.
- **Clark, J.** (2011). *Connections: Incorporating a Student Success Textbook into Your Student Transition Programs*. Annual Conference on First Year Experience. Orlando, FL.
- Hix, J. H. & **Clark, J.** (2011). *Creating a Student Success Course in the Community College Context*. American Association of Community Colleges Annual Conference. Atlanta, GA.
- **Clark, J.** (2009). *Creating and Using Custom Textbooks to Teach First Year Experience Courses*. 30<sup>th</sup> Annual Conference on the First Year Experience. Atlanta, GA.
- Hix, J. H. & **Clark, J.** (2008). *Focus Group Assessments and Teaching Student Success Strategies*. College Student Educators International (ACPA) Annual Conference. Atlanta, GA.
- **Clark, J.** (2007). *Connecting Student Learning Outcomes and Assessment to First Year Experience or Transition Courses*. Association of California Community College Administrators (ACCCA) Annual Conference. San Diego, CA.
- **Clark, J.** (2005). *Understanding the Needs of Non-Traditional Students in Community Colleges*. American Association of Community Colleges Annual Conference. Orlando, FL.
- McDonald, D. & **Clark, J.** (2004). *The Compass for Campus: A Guide for Student Success*. Student Affairs Administrators in Higher Education (NASPA) Annual Conference. Denver, CO.
- **Clark, J.** (2003). *Beyond Orientation: Framing Student Success as a Multi-Year Process*. Premier, Inc. Annual Conference. Bellingham, WA.

- **Clark, J.** (2002). *Focus Group Meeting - Teaching Student Success on College Campuses: From Orientation to Credit Bearing Courses*. Student Affairs Administrators in Higher Education (NASPA) Annual Conference. Boston, MA.
- **Clark, J.** (2001). *Student Affairs Division Structure: Understanding Functional Areas*. Premier, Inc. Annual Conference. Vancouver, B.C.
- **Clark, J.** (2000). *Organizational Structures: Understanding Higher Education*. Premier, Inc. Annual Conference. Phoenix, AZ.

## **SELECTED EXPERIENCES**

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**National Endowment for the Humanities** **June-July 2024**  
 Selected Participant. (2024). *Unpacking the history of higher education in the United States*. National Endowment for the Humanities (NEH) Institutes for Higher Education Faculty. George Mason University. <https://unpacking.chss.gmu.edu>

## **GRANTS**

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**NASPA Region V Innovation Grant** **July 2019**  
 • \$2500, faculty drive-in conference

**Saint Martin's University HESA Program Scholarship** **August 2019**  
 • Institutional Scholarship support for HESA Program students

## **CONSULTING & PROFESSIONAL DEVELOPMENT**

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**Leadership Education Academy** August 2021  
 International Leadership Association

**College Student Affairs Journal** (editorial board) April 2019 – present

**Emerging Faculty Leadership Academy** **Washington, DC**  
 Student Affairs Administrators in Higher Education (NASPA) March 2019 – March 2020

**NASPA Law and Policy Certificate** **Clearwater, FL**  
 Student Affairs Administrators in Higher Education (NASPA) June 2019

**Applying and Leading Assessment in Student Affairs** April 2017-May 2017  
 Student Affairs Assessment Leaders Course

**Brenau University** **Gainesville, GA**  
 Division of Student Services Restructure Retreat August 2017

**Furman University** **Greenville, SC**  
 Annual Faculty Training May 2016 – August 2016

**University of Georgia CACREP Accreditation Team** **Athens, GA**  
 Department of Counseling and Human Development Services March 2016 – August 2016

**Alice Manicur Leadership Symposium 2016** **San Antonio, TX**  
 Student Affairs Administrators in Higher Education (NASPA) January 2016

**Marketing & Communications Task Force** **Greenville, SC**  
 Southern Association of College Student Affairs (SACSA) June 2015

## **INSTITUTIONAL SERVICE**

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**Saint Martin's University** **Lacey, WA**  
 College of Education and Counseling Leadership Team July 2023-July 2024

Provost's Council	July 2023-July 2024
College Chair, College of Education and Counseling	August 2022-May 2023
Faculty Compensation Task Force	August 2022-May 2023
CACREP Accreditation Team	August 2022-July 2024
Faculty Senate	Fall 2021-May 2023
Faculty Learning Community, Writing Your Journal Article in 12 Weeks	Spring 2021
Faculty Learning Community, Online Learning	Summer 2020
Search Committee, Tenure-Track Nursing Faculty	January 2020
Search Committee, Dean of the College of Education and Counseling	August 2019
Northwest Commission on Colleges and Universities-Student Success Academy	August 2019 – May 2020
Student Retention Committee	August 2019 – May 2021
Academic Assessment Committee	August 2019 – present
Provost's Task Force on Academic Advising	August 2018 – May 2019

## **PROFESSIONAL SERVICE & AFFILIATIONS**

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<b>ELA, Education Law Association</b>	August 2019-present
<ul style="list-style-type: none"> <li>• Membership Committee</li> <li>• Beckham Dissertation Awards Committee</li> </ul>	
<b>SAAL, Student Affairs Assessment Leaders</b>	August 2016 – present
<b>AALHE, Association for the Assessment of Learning in Higher Education</b>	September 2016 – present
<b>NASPA, Student Affairs Administrators in Higher Education</b>	January 2000 – present
<ul style="list-style-type: none"> <li>• Faculty Council (2019-present)</li> <li>• Faculty Institute (2019-2022)</li> <li>• Mentor/Mentee Program (2022-present)</li> <li>• Region V Faculty Liaison (2019-2022)</li> <li>• History Committee (2022-2023)</li> </ul>	
<b>ACPA, College Student Educators International</b>	August 1993 – present
<ul style="list-style-type: none"> <li>• Commission for Professional Preparation</li> </ul>	
<b>CSAAGA, College Student Affairs Association Graduate Association</b>	August 2014 – August 2017
<b>SACSA, Southern Association for College Student Affairs</b>	August 2013 – August 2017
<ul style="list-style-type: none"> <li>• Chair, Marketing and Communications Committee (August 2015 – May 2018)</li> </ul>	
<b>NACADA, National Academic Advising Association</b>	August 1999 – May 2013
<b>SEAHO, Southeastern Association of Housing Officers</b>	August 1993 – August 2000
<b>NACURH, National Association of College and University Residence Halls</b>	August 1993 – May 1999
<ul style="list-style-type: none"> <li>• 1998 Conference Staff, Host Committee, Virginia Tech (June 1997 – May 1998)</li> </ul>	

## **HONORS**

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• <b>Faculty of the Year Finalist</b> , Saint Martin's University	Spring 2022
• <b>Ted Miller &amp; Roger B. Winston Dissertation Research Award</b> , Scholarship	February 2017
• <b>250 Hour Service Pin</b> , Vero Beach Museum of Art, Docent	May 2014
• <b>President's Circle Honors</b> , Premier, Inc.	May 2002-2006, May 2012-2014
• <b>Alpha Kappa Delta</b> , Sociology Honor Society	January 1993